

ABSTRACT

A method, computer system and computer program product which enables a user to simultaneously view video content and supplemental information. A first video content is converted to a format wherein the first
5 video content is reduced in size and displayed on a first portion of a display; and data associated with the supplemental information is converted to a format for display on a second portion of the display at the same time as the video content is displayed on the first portion of the display. In one aspect of the invention, a television viewer is able to watch a broadcast television program
10 and simultaneously view information about the show being watched without obstructing any of the broadcast content. In another aspect, a television viewer is able to retrieve information about other shows, while staying tuned to a single broadcast channel and without obstructing that channel's broadcast content. In yet another aspect, a broadcast message is displayed without
15 obstructing the current broadcast content on the television screen. Other aspects of the invention relate to video content received from sources such as the internet.